



REAH RAJMANGAL

SENIOR PRODUCT MANAGER

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SUMMARY

Senior Product Manager focused on AI-enabled data products, cross-functional execution, and technical delivery for a high-growth B2B SaaS platform. Drives product strategy and roadmap execution across a multi-workstream portfolio, and is just as comfortable getting hands-on with data, design, and engineering work to get things shipped.

EXPERIENCE

RelPro • B2B Data & Sales Intelligence Platform

Feb 2019 – Present

Senior Product Manager

Feb 2025 – Present

PRODUCT STRATEGY & ROADMAP OWNERSHIP

- Own quarterly product roadmap and strategic pillars for a multi-workstream portfolio, presenting to executive leadership and translating company priorities into delivery plans.
- Consistently shipped 4+ client-requested features per quarter, including 2 major initiatives per quarter, directly informed by customer feedback and roadmap prioritization.
- Directed platform expansion across six data domains, including real estate, wealth, funding, and AI-driven search and insights, owning vendor evaluation and prioritization.

DATA & PLATFORM ARCHITECTURE

- Contributed to the architecture and live testing of AI-powered features across multiple product areas, translating real user sessions into capability and design decisions.
- Heavily involved in a company-wide data cleanup initiative to merge duplicate records and normalize company data; the resulting feature saw a 79% continuation rate among engaged users over a 90-day period.
- Guided data organization and prioritization decisions across multiple domains, determining which data points to surface, normalize, or deprioritize based on customer and business value.

TECHNICAL BUILD & AUTOMATION

- Led an AI-assisted rebuild of a legacy web application and migration to modern frontend frameworks, compressing a multi-month engineering effort into days.
- Built an internal AI-assisted system for go-to-market asset production, cutting a multi-day design and copy cycle down to same-day turnaround; adopted across Sales, Design, and Marketing.
- Automated recurring classification lookups for customer requests, eliminating manual research time per request.
- Resolved dependency conflicts and cross-stack technical issues (data queries, schema reconciliation, frontend builds) independently, unblocking engineering delivery.

DESIGN & UX LEADERSHIP

- Enabled the design team to ship a self-serve data upload feature, reducing related client support requests by 85% over a six-month period.
- Built and maintained a reusable design system adopted across Product Marketing, Sales, and Design teams, used within AI tools to speed up branded asset creation and prototyping.

GO-TO-MARKET & BUSINESS IMPACT

- Synthesized customer requirements from 900+ recorded sales calls across hundreds of accounts into a structured product capability roadmap.
- Shipped data and search features that customers called out as differentiators during evaluations, with adoption holding steady for 5+ months after launch.
- Contributed to 47% platform user growth over the trailing 12 months through data product expansion, GTM enablement, and self-serve feature development.

PEOPLE & CROSS-FUNCTIONAL LEADERSHIP

- Manage and mentor two Product Designers, growing their ownership of design work over time.
- Coordinate across engineering, design, marketing, customer success, and sales to deliver a multi-workstream product portfolio.

Product Manager

Feb 2023 – Feb 2025

- Wrote PRDs, user stories, and acceptance criteria; partnered with engineering on feature requirements and release planning within an agile workflow.
- Owned the core search experience, including company and people search, filters, and saved searches, along with a company profile redesign focused on discoverability.
- Contributed heavily to the early stages of a company data deduplication and normalization initiative, including vendor matching and data confidence work.
- Began exploring adoption and engagement analytics to help define success metrics for newly shipped features.

UX Engineer

Feb 2021 – Feb 2023

- Moved from a pure front-end engineering role into UI/UX during the shift to remote-first work, digging into user workflows and personas to inform design decisions.
- Built and instilled a design system that's still in active use today; designed several major features with direct client impact.
- Established a design lifecycle covering research, competitive analysis, and usability testing, still running today, and a documentation system to guide engineering handoff and define testing parameters.
- Introduced feature kickoffs and recurring check-ins with engineers to keep parallel workstreams moving.

Software Developer

Feb 2019 – Feb 2021

- Developed features across the company's brand website, web application, and Chrome extension, and handled QA testing in an agile environment.
- Built reusable components for new web app features using Marionette/Backbone.js, jQuery, Bootstrap, and Sass.
- Introduced export customization that reduced the time clients needed to gather company and people data.

Glucksman Ireland House, NYU

Sep 2015 – Feb 2019

Web Editor, Office & Events Assistant

- Updated and created website content using HTML/CSS, and built marketing campaigns using MailChimp and HTML/CSS templates.

JPMorgan Chase & Co.

Jun – Aug 2018

Summer Software Engineer

- Contributed to a project on the firm's technology resilience and disaster recovery; built a small AngularJS + D3.js dashboard to visualize assets across applications.

EDUCATION

New York University • Computer Science

2015 – 2018

- Relevant coursework at the Courant Institute of Mathematical Sciences: Data Structures, Basic Algorithms, Introduction to Cybersecurity, Parallel Computing, Computer Networks, and Social Networks.

CERTIFICATIONS

- Product-led Certification, Pendo.io – Dec 2022
- Google UX Design Certificate, Coursera – 2020

TECHNICAL SKILLS

Product & Design	Figma, Adobe Creative Suite, Adobe Experience Manager, Adobe Acrobat, AutoCAD, MongoDB, Claude, ChatGPT, AI tool architecture & prompt design, workflow automation, JIRA / Agile
Languages & Frameworks	SQL & NoSQL, data schema design, HTML/CSS, JavaScript, Python, Java, C, C++, Angular, Backbone.js, jQuery, Bootstrap, Sass, Node.js
Other	Git, Selenium WebDriver, Microsoft Office, cross-functional technical troubleshooting